



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 1/31/2015

Multiple District 20

LOCATION: NEW YORK

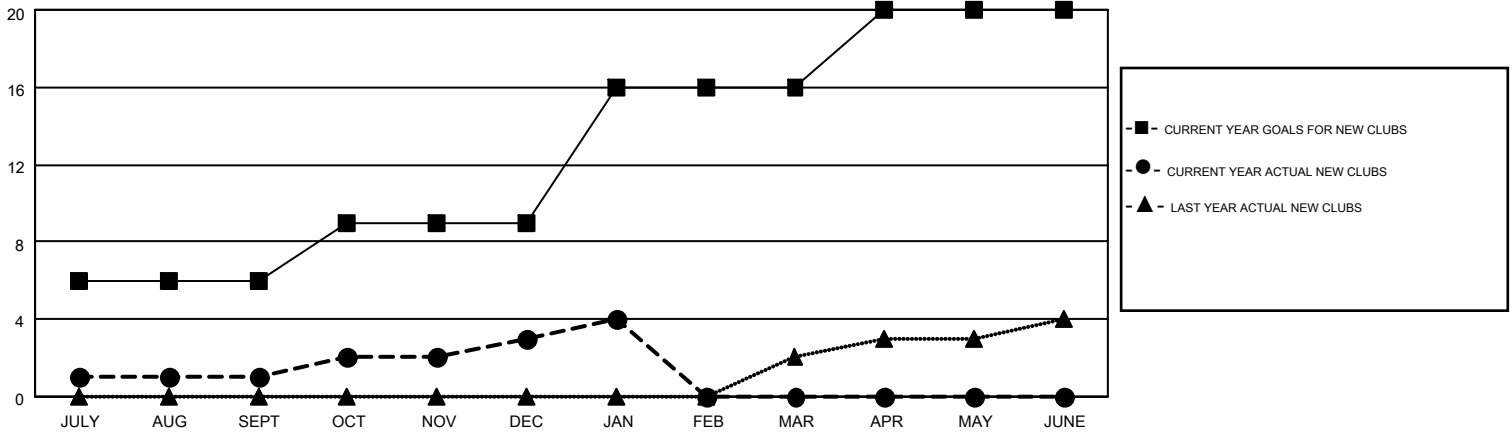
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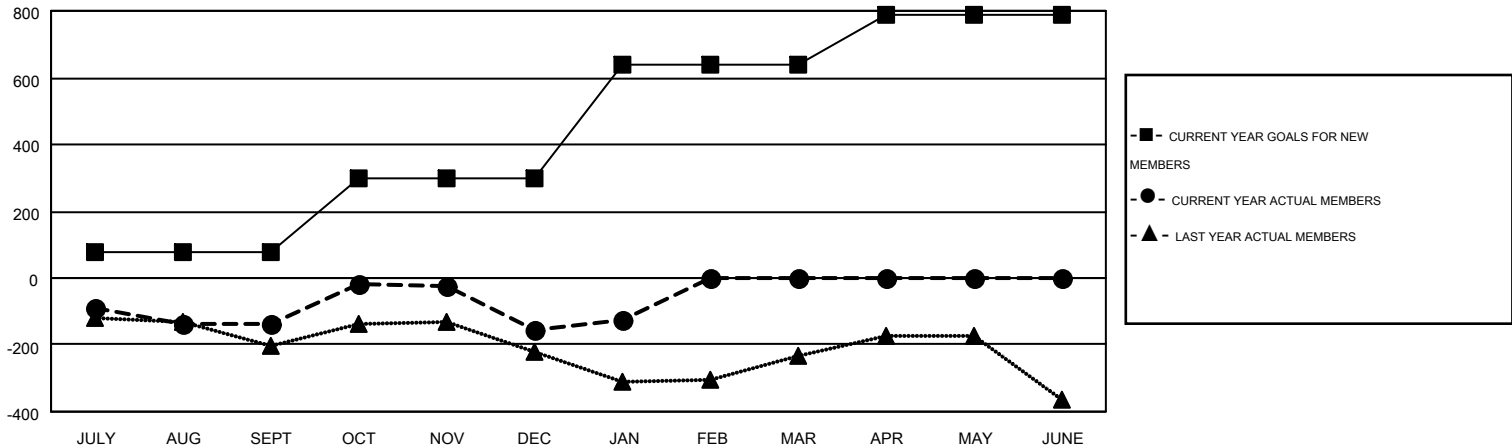
Clubs				
RESULTS FOR 2014-2015				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	NET GAIN/LOSS
JULY/AUG/SEPT	6	1	1	0
OCT/NOV/DEC	3	2	4	-2
JAN/FEB/MAR	7	1	1	0
APR/MAY/JUNE	4	0	0	0

Members				
RESULTS FOR 2014-2015				
QUARTER	NEW MEMBER GOAL	CHARTER AND NEW MEMBERS ADDED	DROPPED MEMBERS	NET GAIN/LOSS
JULY/AUG/SEPT	80	259	398	-139
OCT/NOV/DEC	217	455	473	-18
JAN/FEB/MAR	340	168	137	31
APR/MAY/JUNE	152	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 6	268 CLUBS OF 535 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	9,814 (65.30%)
DECEASED	107	FEMALE	5,216 (34.70%)
CLUB CANCELLED	35	CLICK HERE FOR HEALTH ASSESSMENT DATA	
OTHER	866	FAMILY UNIT MEMBERS	2,360
TOTAL	1,008	HEAD OF HOUSEHOLD	1,142
		NON-HEAD OF HOUSEHOLD	1,218